Steven Bell: Hi everyone - thanks for being here today - glad to have this opportunity to share some ideas and chat

Steven Bell: Thanks Steve - glad to be here today

Tony Tin: should we turn off the screen share as well

Colin Elliott: http://www.technologyreview.com/

Jane Arscott: thanks for the link, Colin

Karl: There's a difference, however, between what I want to hear, and where I think we might actually be heading.. in that respect, I'm more in the hallway.

Elaine Fabbro: Good point Karl

Mark Crawford: This presentation makes good use of Acrobat polling feature

Library Boardroom: We would have chosen a "none of the above" option, since the four choices don't affect the core of an academic library.

Olivia Meyia AUGSA VP Academic: I can't hear anything!

Elaine Fabbro: Olivia - the audio is through connect

Olivia Meyia AUGSA VP Academic: please I can't hear

Colin Elliott: there is a bit of lag I think but you should hear the video through connect

Cindy Ives: Have we lost Steven?

Tamra Ross, AUSU: lag so severe - if I type in comment box it takes a full minute to show up.

Cindy Ives: Thanks Steven... I think most of us heard the video

Steven Bell: thrun is the innovator who started udacity - a key provider of MOOCs

Colin Elliott: If you want links to the videos (if you have too much lag to watch now), please send me an email and I will try to forward them from Steven after the session
Tamra Ross, AUSU: The difference between one massive class, and many small ones, is diversity of thought vs homogeneity. No two profs write the exact same course and there is value in that. This rejects the notion that not all courses on the same topic are equal.

Evelyn: this claim has been made throughout the twentieth century and now the twenty-first century - that new technologies will produce the super teacher addresses thousands of student and therefore there will be fewer institutions. I do agree that the new technologies will make for mobile and active learners in ways that have not been seen since the wandering scholars of the middle ages. I also agree that the chunking of education is gone to be important in the future in north america as it already is in Europe

Mary Pringle 2: I was recently tricked by iTunes store into buying an entire album when I wanted a song. The profit motive always seems to prevail in the end.

Jane Arscott: ALT-Higher Ed YES!!, and AU's sustainable unique advantage.

Karl: If the focus is on graduating, the focus on quality of education declines.. is it better to graduate morons and get paid, or not graduate someone who doesn't deserve it?

Elaine Fabbro: I think that's a challenge that many higher education institutions are facing.

Jane Arscott: Learning outcomes ensure that graduates make the grade. Prospective grads will have to demonstrate that they have met program expectations.

Steven Bell: the experiential brand statement is now referred to as the "way we serve statement"

Cindy Ives: HR has the video of the Pike Place Fish Market story - it's worth watching in groups

Evelyn: Changing the focus to graduates in certain credentials will likely hasten the advent of chunked education - each degree being achievable through a number of short credentials - eg. certificates and diplomas when, added together with Prior Learning Assessment and other means of accumulating credit (along with new course taking) will allow students to graduate with a degree while still working, etc.

Jane Arscott: I agree with you Evelyn. about chunked education."The way we serve statement"

Jane Arscott: could also apply to all institution-wide communications with students

Elaine Fabbro: I agree Jane

Mary Pringle 2: We help you learn how to learn!

Schafer: whatever it takes
Elaine Fabbro: we tailor our services to your needs

Cindy Ives: how can we help

Elaine Fabbro: Intentional questioning, especially in instruction

Jane Arscott: Our focus is on you and your educational goals

Steven Bell: IDEO

Mary Pringle 2: The library can be a resource for us to build metacognitive and multiple literacy skills into our online courses.

Tamra Ross, AUSU: The value of a library, for me, is that there is a body of old and new, brief and in depth, coverage on a topic, so you can really assess the information and have a deep learning experience. I like having the option to assess and select sources. So there is a bit of a conflict in thinking of "library of the future" where what I value is that a library is more static, growing but not losing old information too quickly. So a statement for me might be: ultimate choice -- it's all here!

Jolene Armstrong: I like to thinkl of the library as a "partner in research"

Elaine Fabbro: I'd agree with that Jolene

Tamra Ross, AUSU: Jolene: I like that!

Elaine Fabbro: Tamra, I don't think that the library of the future is about losing what we've done in the past, necessarily, I think it's more about making sure that we are continuing to be relevant to our users


Sandra Law: Is business always forward thinking? Or are the majority on the cutting edge. Such as the phrase providing solutions - that phrasing was used by a software development company that I worked for in the late 1990s. Some businesses are cutting or 'bleeding' edge, most are not. Just take the best from business/private sector - definitely do not follow blindly.

Terry Anderson: Problem with "research" is (as we have seen on the AUFA list) is hotly contested word. For some it means publishing, for others doing experiments, for others studying up on a topic, now none of these are bad, but I wonder if "partners in research" would appeal to the majority of our potential users- undergrad students??
Terry Anderson: Colin Why don't you adjust the windows, video is not being used, chat and attendees could be extended for better reading

Vive Kumar: At the other end of the spectrum, "how can we treat you with indifference?". Treat our library customer as someone passionate about acquiring knowledge for the sake of knowledge". I recently came back from China and India and my experience in higher ed there feels like people/self is being pushed back and knowledge/knowledge economy/knowledge envi are being pushed up in the scale of importance. Are we in north america culturally oriented towards promoting individualism? After all, our research speaks out better than individual fame, isn't it? We are no angeles or vegas, we are better :)

Jolene Armstrong: In all of these examples though Terry, the library becomes/is the repository for where all research documents are ultimately housed- whether for an undergraduate research paper in English, or the sort of research I do before writing a paper for a conference or publication. Just a thought.

Elaine Fabbro: Terry and Jolene - yes, and ultimately the library serves all of these communities - faculty, staff, students, across all areas of the curriculum

Vive Kumar: I see libraries as active constructors of knowledge and connectivity among knowledge pieces.

Mary Pringle 2: Will there be communication/connection between the library and e-lab?

Vive Kumar: Should be, Mary. The point is, the connectivity could come from the library itself...with a university-wide scope across all units and individuals, including students.

Evelyn: Yes, there should be and one of our strongest internal partners at AU IS the Library. It seems to me that there is an organic relationship between the e-Lab and the Library. We are only at the beginning of exploring what that might be.

Sandra Law: Collections of distinction: defn.
https://www.lib.umn.edu/naturalresources/collectionsofdistinction

Terry Anderson: All of these factors seem to point towards tighter integration of library with e-lab, AUPress and the Landing.

Cindy Ives: and course development

Sandra Law: student created content or student-faculty collaborations (publications).

Sandra Law: Incorporating learning activities into faculty research specifically Athabasca River Basin
Evelyn: I am convinced that this is the way we need to go, Terry, especially since this institution is almost wholly committed to online education

Tamra Ross, AUSU: To go beyond what people need for courses, and encourage people to use the library for reading on topics of interest. It doesn't really feel like a library where you might go for books of personal interest or reading on topics beyond what is required for a course. Make it more of "our" library with great variety.

Terry Anderson: Steve, have you seen effective libraries hosting or being involved with campus social networks or Facebook like external ones?

Karl: For students, an integration with the Write Site, but perhaps more emphasis on copyright/publication styles (MLA, etc.) so that when they want to write a good essay, a one stop shop.

Olivia Meyia AUGSA VP Academic: using the library to share our research ideas and peer reviews.

Sandra Law: Virtual libraries/library services - SL/OpenSim, Facebook, Landing, Twitter

Olivia Meyia AUGSA VP Academic: Using social media to

Tamra Ross, AUSU: Monthly features on topics, showing the breadth of material available. Get people excited on a topic.

MikeG: how to go from a 830 to 430 m/f library to a 24/7 open library. perhaps asking students to provide reference/peer tutoring during some of these hours/days....

Olivia Meyia AUGSA VP Academic: Integrating social media with library contents.

Evelyn: Karl, the Library, WriteSite and e-Lab are already working together to produce more and better resources of this type. For example, we are collaborating on the upcoming workshop on critical thinking for graduate students

Terry Anderson: I'd like to see a tweet for every new item added to the library on Landing Wire.

Sandra Law: Like the idea of What's New in our collection. What about volunteer opportunities from community or AU students. Talks by authors, researchers, featured article/topic of month.

Elaine Fabbro: Some really good ideas here

Tamra Ross, AUSU: a chat area where we can share ideas and resources, and help each other find library resources.
Jolene Armstrong: love the idea of featured articles/topics and talks.

Tamra Ross, AUSU: ooo, and podcast some talks with authors!

Evelyn: Tamra, we are doing that with our Writer in Residence project - new to the University only 3 years old, but the podcasts are online - what we need to do is to aggregate our activities

Tony Tin: It can be four of them

Elaine Fabbro: All of the above

Elaine Fabbro: And we’ve had reader talks in Athabasca, in conjunction with our local public library

MikeG: all of above woven across library of distinction

Sandra Law: Currency of Google Scholar content is not the best. Perhaps emphasize currency. It is important in science disciplines. AU library has current articles.

Jolene Armstrong: Also, unlike Google Scholar, a library, even if mostly "online" is still rooted in a physical community of scholars, students and community- that suggested a personal investment in the library that can’t be duplicated in something like Google Scholar, as one example

Tamra Ross, AUSU: Yes, the writer in residence program is great and we are working to promote that, but there is room for input from more authors I think.

Sandra Law: http://libraries.pewinternet.org/2013/01/29/innovative-library-services-in-the-wild/

Tamra Ross, AUSU: Students no longer have access to the Insider, but I recall when we did you used to have a lot of Lunch and Learn sessions that sounded wonderful, but they were for staff. I think students might love these opportunities as well. The library could be part of this.

MikeG: maybe we should hire steven to teach us how to design a good connects talk first...

Williams Kathy: Yes, this one is superb!

Mary Pringle 2: What are the essential elements of this talk? We can learn from this . . .

Joy Fraser: Yes it is very well done-great variety!

Cindy Ives: are there any questions for Steven?
Terry Anderson: @Tamara Students can access the Insider on the Landing. If they join the Landing group they will get an email every issue that is published.

Cindy Ives: Thanks Steven for your willingness to continue the conversation

Sandra Law: http://librariesanddisruptivetech.wordpress.com/2013/02/

Elaine Fabbro: One of the thoughts that is percolating for me is around initiation of these ideas and also the sustainability of projects

Olivia Meyia AUGSA VP Academic: Thanks Steven

Steven Bell: You are welcome everyone - glad to see people sharing links and ideas here

Evelyn: your mike is dodging in and out, Cindy

Williams Kathy: I've always perceived that AU library was a gate opener. Now we need to learn how to use the new opportunities technology presents us.

Sandra Law: MOOC for library resources use - search strategies

Tamra Ross, AUSU: AU is unusual as we don't offer "continuing education" classes, yet our online format is perfect for it. It's a great money maker for a school, a way to bring the community in, and a way to offer more to students beyond degree-based learning. The library could somewhat meet that need with focused reading lists, online presentations, etc., offered as packages. That would be a great community builder.

Cindy Ives: thank... I didn't realise

Jolene Armstrong: Is there a way for academics to be more actively involved with the library? That might help with getting ideas into practice and help with the sustainability in terms of people power-

Terry Anderson: @Elaine, there are lots of new things that the library COULD do, but as you suggest many sustainability issues. Are there any services of the current Library that can be eliminated??

Elaine Fabbro: That's the question Terry

MikeG: I think the why of AU is best found n the Mission, which we could use to develop next steps...removing barriers of all kinds sets us apart, makes us distinct.ive

Olivia Meyia AUGSA VP Academic: Thanks Steven
Terry Anderson: @Elaine - I know, I asked the question. The library has to lead in the answer!!

Olivia Meyia AUGSA VP Academic: would the library invest in organizing academic workshops for students? this will bring the library closer to its community. Thanks

Elaine Fabbro: Thanks Steven

Terry Anderson: Steven do we get a badge for attending this seminar??? :-) 

Elaine Fabbro: The library is involved in the critical thinking session for grad students that is coming up next week, so we're definitely thinking about these ideas

Olivia Meyia AUGSA VP Academic: Thanks!

Sandra Law: That is why a MOOC might work (yearly). Asynchronous access. Record some resources that are independent of MOOC. Could pilot a how to use library services MOOC or a more specifically targeted course in terms of how to conduct library research.

Colin Elliott: http://openbadges.org

Steven Bell: badgestack.com

Evelyn: The e-Lab is working with the Library, WriteSite and others to offer self-guided online tutorials and workshops in many of the topics that have been raised today. The notion of badges is absolutely possible, especially with workshops and other short courses that could be assigned credit. We now have open courses available that students can take with or without credit. And the University is developing a course for UNESCO at present on media and information literacy that can be offered that way.

Sandra Law: http://oedb.org/library/features/bringing_gaming_100_library_resources

Mark Crawford: badges are different from certificates?

Jolene Armstrong: maybe badges could lead to earning a certificate?

Elaine Fabbro: Or perhaps be tied into prior learning assessment Jolene

Sandra Law: http://www.ilovelibraries.org/getinformed/gaming

Evelyn: I have already spoken to the Registrar about the possibility of awarding partial credit for badges, workshops, etc. And he is open to it.

Jolene Armstrong: It would be nice for students to be able to put it on a cv
Cindy Ives: Thank you everyone for contributing to a great session!

Sandra Law: thanks.

Library Boardroom: thank you.

Mary Pringle 2: Thank you.

Evelyn: wonderful. Thanks, Steven and thanks to the Library!

Jolene Armstrong: thank you

Terry Anderson: I hope the recording from this excellent session is shared on the library site and the library

Elaine Fabbro: Thanks steven and everyone. The recording will be shared

Steven Bell: Thanks everyone for being here today and for your engagement in the chat and discussing with each other. Regards

Terry Anderson: Make that and the Landing!

Terry Anderson: Thanks Steven.

Vive Kumar: bye

Olivia Meyia AUGSA VP Academic: Bye everyone

MikeG: txs Steve

Tamra Ross, AUSU: I'm hard wired at 100 mbps :}