


Project C18 - Procurement Policy and Market Development for the Social Economy:

Expanding the Market Opportunities for Social Enterprise, Co-operatives, and Other Social Economy Businesses



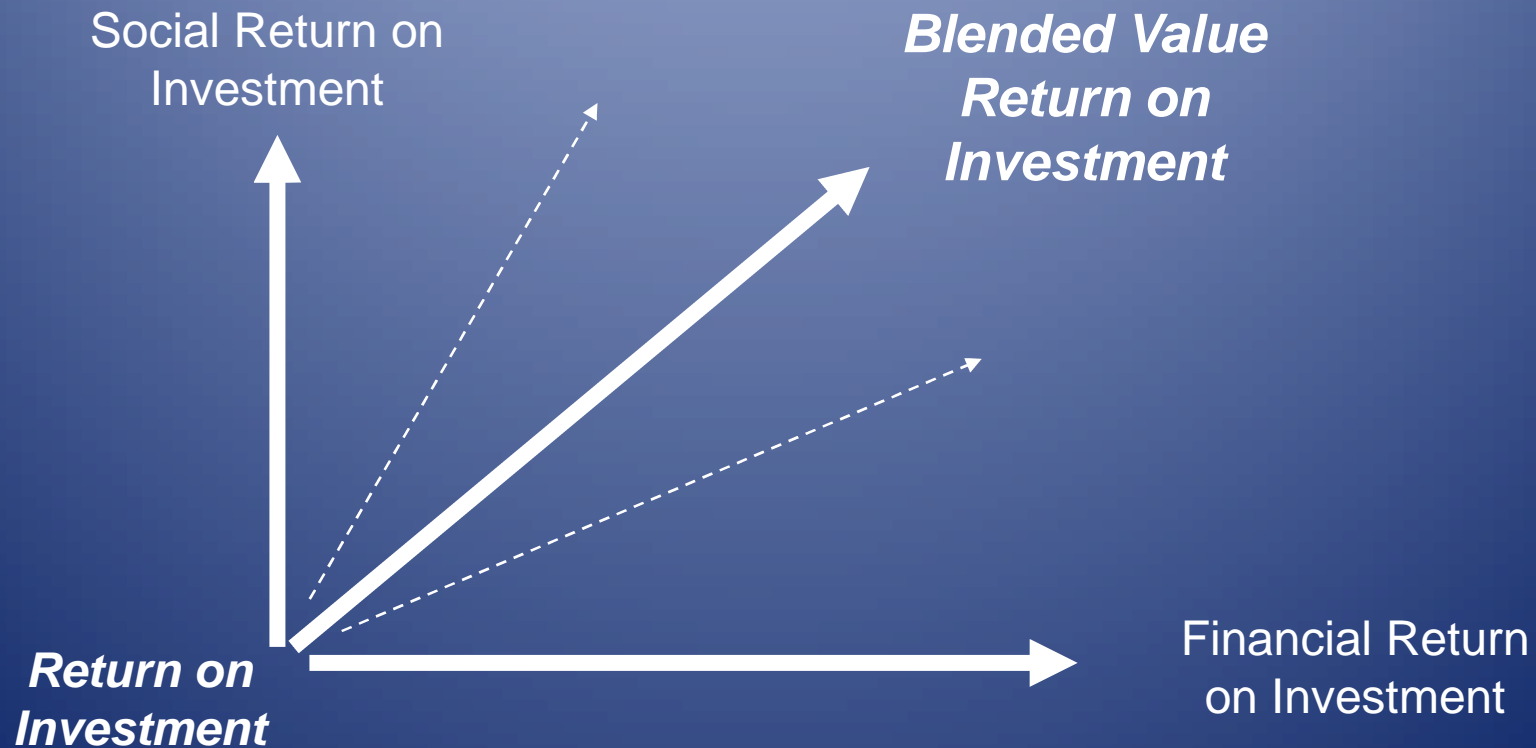
The background of the slide is a vibrant blue with a subtle, concentric ripple effect, reminiscent of water ripples or sound waves emanating from a central point. The ripples are more pronounced in the center and fade towards the edges, creating a sense of depth and movement. The overall color palette is various shades of blue, from deep navy to bright cyan.

Whether intentional or un-intentional
every purchasing decision creates
ripples and multiplying impacts

Blending Social Values into Purchasing

When a purchaser makes purposeful decisions that blend economic, social and environmental impacts they can directly and in a measurable and positive way they influence the health and sustainability of communities

***Social Economy Businesses, by their nature,
offer a Blended Return on Investment,
the ideal supplier for sustainable purchasers***



Barriers:

Purchasers understanding the values, models and options to use social economy suppliers



The Solution:

The Social Enterprise Purchasing Toolkit



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www.enterprisingnonprofits.ca/se-purchasing-toolkit

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