

## **BC-Alberta Social Economy Research Alliance (BALTA)**

### **2008 Symposium**

**November 13-14 – Vancouver, BC**

#### **Day ONE – Thursday, November 13**

**All sessions in the Oak Room, Plaza 500 Hotel, 500 West 12<sup>th</sup> Avenue, Vancouver**

**8:30-8:50 Coffee/Tea and informal visiting**

**8:50-9:10 Welcome and Introduction to the Symposium Program – Mike Lewis**

**9:10-9:50 Cracker Barrel Session #1**

**Moderator:** Mark Roseland

Five X 5 minute presentations of current research to illustrate the range of research, why it matters and key outcomes for each project.  
Followed by 15 minutes for questions and comments.

Project C4 – Preliminary Profile of the Social Economy (Jorge Sousa)

Projects C5/C6 – Comparing Social and Solidarity Economy

Conceptualizations (Mike Lewis)

Project A3 – Social Economy Capital Markets (Rebecca Pearson?)

Project D5 – Credit Unions as a Financing Source and Rural Community  
Reinvestment (Sean Markey)

Project D4 – Cluster Based Social Enterprise Models (Lena Soots)

**9:50-4:00 Research Presentations – Each session will last 70 minutes as follows:**

Introduction & Thanks      5 minutes

Presentation                      30 minutes

Questions & Dialogue      35 minutes

**9:50-11:00 SERC 1 Presentation – Housing Related Research**

**Featuring:** Project A1 – Innovative Use of Housing Co-operative Assets  
Project A5 – Affordable Housing Assessment and Strategic  
Planning – Kootenay Region

**Moderator:** Martin Garber-Conrad

**Presenters:** Carol Murray, George Penfold, Rebecca Pearson

**11:00-11:20 Break**

**11:20-12:30 SERC 2 Presentation – Farmers' Markets Related Research**

**Featuring:** Project B5 - Farmers' Markets as Social Economy Drivers of  
Local Food Systems

**Moderator:** Lena Soots

**Presenters:** Mary Beckie, Paul Cabaj, Hannah Wittman & Emily  
Huddart Kennedy

## **Day ONE – Thursday, November 13, cont.**

**12:30-1:30 Lunch**

**1:30-2:40 SERC 3 Presentation – Public Policy Research**

**Featuring:** Project C9 – CED and Social Economy Policy Inventory in BC and Alberta – Phase One

**Moderator:** Stewart Perry

**Presenter:** Jorge Sousa

**2:40-3:00 Break**

**3:00-4:10 Presentation 4 – The Golden Mussel Project: Franchising, Social Enterprise and CED Communities**

**Featuring:** Project D2 – Leveraging Social Ownership of Proprietary Trademarks related to the Golden Mussel as a Base for Expansion of Social Enterprise in Coastal B.C. Aboriginal Communities

**Moderator:** Mike Lewis

**Presenters:** Nadine Pinnell, Doug Gordon, Kenn Renaud & Mike Lewis

**4:10-5:00 Implications of BALTA Research to Date**

**Moderator:** Carol Murray

**Panelists:** Karsten Mundel, Stewart Perry, Lena Soots

**Discussion Question:** BALTA's purpose is to strengthen the foundations for growing the social economy in B.C. and Alberta. From the discussion today, what implications might the work presented have for contributing, or not, to this central goal?

Part 1 – Panel of 3 speakers to comment – 6 minutes each

Part 2 – Moderated discussion in plenary

**(6:00-???) SERC 1 members will be meeting over dinner at a nearby restaurant**

## **Day TWO – Friday, November 14**

**All sessions in the Oak Room, Plaza 500 Hotel, 500 West 12<sup>th</sup> Avenue, Vancouver, except as otherwise noted.**

**7:30-8:30 Steering Committee Breakfast Meeting – Cambie Room, Plaza 500 Hotel**

**8:30-8:50 Coffee/Tea and informal visiting**

**8:50-9:10 Welcome to Day 2 and Review of the Program – Mike Lewis**  
Including short comment by Karen Heisler re monitoring & evaluation forms.

## **Day TWO – Friday, November 14 cont.**

- 9:10-9:55 Cracker Barrel Session #2**  
**Moderator:** George Penfold  
Six X 5 minute presentations of current research to illustrate the range of research, why it matters and key outcomes for each project.  
Followed by 15 minutes for questions and comments.
- Project D3 – Land Tenure and the Social Economy (Mark Roseland)  
Project B2 – Sustainability and the Social Economy (Mike Gismondi)  
Project B3 – Heritage Conservation and Sheltering the Social Economy (Mike Gismondi)  
Project C13 – Return on Taxpayer Investment for Training Businesses (Mike Lewis)  
Project C2 – Nova Scotia Co-operative Development System Case Study – Phase One (Lena Soots)  
Project C7 – Nova Scotia Co-operative Development System Case Study – Phase Two: Application in BC and Alberta (Carol Murray)
- 9:55-10:40 Presentation by Pat Conaty, New Economics Foundation (UK)**  
Exploration of themes he has picked up from our work thus far, what he sees might be missing, common challenges we face going forward and what further research might suggest itself as being strategic.
- 10:40-11:00 Break**
- 11:00-11:30 Questions and comments**  
**Moderator:** Mike Lewis
- 11:30-12:00 Buzz Groups**  
Small groups of 6-8 discuss implications for our work and key questions for BALTA consideration
- 12:00–12:30 Reports and Discussion**  
**Moderator:** Jorge Sousa  
90 second reports and then discussion
- 12:30-1:30 Lunch**
- 12:30-1:30 SERC 3 Lunch Meeting – Victoria Room, Plaza 500 Hotel**  
**SERC 2 Lunch Meeting – Oak Room, Plaza 500 Hotel**
- 1:30-2:15 Presentation on BALTA Mapping Program**  
**Presenters:** Mike Gismondi & Julia Affolderbach

## **Day TWO – Friday, November 14 cont.**

- 2:15-4:30    Workshop – Publishing and Knowledge Dissemination**  
**Moderator/Presenter:**    Peter Hall (Sara & Stuart to facilitate parts)
- 2:15-2:45    Presentation by Peter  
2:45-3:00    Plenary discussion – How can BALTA address this better?  
3:00-3:15    Individual exercise for project leads & co-researchers  
3:15-3:30    Break  
3:30-4:10    Discussion in SERCs – SERC 2 to Victoria Room  
4:10-4:25    Reports from SERCs  
4:25-4:30    Wrap-up – next steps
- 4:30-5:00    Closing**            Evaluation & in-kind forms – Karen Heisler  
Wrap-up comments by Mike Lewis  
Opportunity for people to make comments