International DE Opportunities in Difficult Economic Times

Jon Baggaley
Professor of Educational Technology,
Athabasca University, Alberta

Online CIDER Presentation
2 December 2009
International Forum on Open & Distance Education
Challenges and Opportunities for ODL in Lifelong Learning in a Global Financial and Economic Crisis

Open University of China, Beijing, October 2009

PowerPoints at:
http://211.147.214.215:808/En/Result.aspx
Frances Ferreira             John Daniel

Mega-Schools and Technology
Collaborative Development of Learning Materials

• Digital formats: move, adapt, convert

• Open Educational Resources OERs
Collaborative Development of Learning Materials

COL & Hewlett Foundation

100 trained and experienced master teachers
(instructional design, eLearning)
Can ICTs help?

• One Laptop Per Child (USA)

• Hole In The Wall (India)

• NEPAD eSchools (Africa)

but they need to be EMBEDDED IN A FRAMEWORK
Open Distance Learning: Managing Change-Building Capacity

by

G. Dhanarajan (& T M Wong)
Wawasan Open University
Penang, Malaysia
Greetings from Wawasan Open University
Penang, Malaysia
Changes in the Educational Environment

Photo: Steve Jobs & Bill Gates

TECHNOLOGICAL EXPLOSION
Changes in the Educational Environment

CONSUMERS to PRODUCERS
Changes in the Educational Environment
International Summit on Open and Distance Education
Beijing, 16-17 October 2009
CCRTVU-CDES

DISTANCE AND E-LEARNING,
THE WISE AND CONSTANT PIONEER

Martine Vidal
Distances et savoirs
Cned-Direction générale
European Distance and E-learning Network (EDEN)
Vice President

martine.vidal@cned.fr
a) - Visible benefits achieved

- **Open educational resources** [must] accommodate an active and aging society which can be expected to include more individuals with various physical handicaps.

- **Practical benefits achieved in real-terms for women** including improved job satisfaction, confidence in own capabilities, salaries, promotion, and social standing. Suggestion that more should be done.

- **Language of resources**: need for more resources in local languages – in the native language of each individual student.
b) – Technologies (1)

- Efforts to develop and deliver **massification of education**.
- **Scaffolding** to serve regions where there are few or no educational resources.
  - *In the Paper reviewed the scaffolded resources were delivered through satellite or the internet across China in what is the largest distance education project in the world.*
- **Efficiency of basic radio and television.** Campus radio and television may be ideal directions for future distance education utilizing and based on student-created content.
- **Student-created content**: it is highly cost-effective and helps students acquire critical thinking skills and collaborative group learning skills as well as the technological skills for building social capital, job mobility and a future knowledge-creating society.
Open & Distance Learning: Challenges & Opportunities

Presentation to the International Forum on ODE
Open University of China

Professor Denise Kirkpatrick
The Open University
Predicted unemployment

% increase in OECD average unemployment rate

Quarters elapsed since the beginning of the recession

- - - - From 1973:Q2 to 1976:Q2
- - - - From 2007:Q3 to 2010:Q3

Projections
International Forum on Open and Distance Education
China Central Radio and TV University (CCRTVU) Anniversary Celebration

October 16, 2009

Toward a Culture of Continuous Assessment in Online Distance Learning
在网络远程教育中建立持续评估的文化

Susan C. Aldridge, PhD
苏珊·奥迪吉 博士

University of Maryland University College
美国马里兰大学学院大学
For global online universities to succeed, they must:
全球性的网络大学要想成功，必须做到:

• Build partnerships with other like-minded public and private universities to ensure innovation
与其他具有相同理念的公立及私立大学合作，以确保创新

• Act and think globally to reach out to students and faculty worldwide
从思想上和行动上去接触全世界的学生和教师
To ensure worldwide success, we must:
为了确保全球性的成功，我们必须:
• Develop and encourage multinational distance education collaborations
  发展并鼓励国际间的远程教育合作
  
  • Articulate a mutual purpose
    明确共同的目标
  
  • Overcome challenges, such as transferring academic credits between universities and across national borders
    征服挑战，诸如在校际之间转学分，以及跨越国界等等
Global Trends in Higher Education
Adult and Distance Learning

2009 International Forum on Open and Distance Education

International Council for Open and Distance Education (ICDE)

Dr Carl Holmberg
Secretary General
www.icde.org
holmberg@icde.org
Increasing Globalization and Internationalization

Exposure of traditional learners to international experiences

- Economic, technological, political, societal forces opening access to 21st century Higher Education

Almost 1/5 of Australian Students are international students
Regulatory framework of DE
Brain drain
Cross-border activities supports development
Commodification and commercialization of HE a risk (IAU)
Impact on cultures and traditions of learning?
The Next Thirty Years of Distance Education: Worldwide Leading Trends

Sarah Guri-Rosenblit
Director of International Academic Outreach
& Head of Graduate Studies in Education
Open University of Israel
Globalization of Higher Education

- Transnational education
- International trade of HE
- Competition and collaboration
- League tables
- Growing importance of the English language
- International quality mechanisms
Public-Private DE

- Many new private DE providers
- Danger of ‘diploma mills’ - affecting status and reputation
- Private operation within public institutions
- Essential need to establish quality assurance mechanisms
Open Source Movement

- Enhancing institutional collaboration
- Strengthening best practice teaching
- Cutting down course production
- Opening up of knowledge resources to the large public
- Assisting to bridge over the digital divide
Mass Media Employment

- Radio and TV universities
- Widening access
- Ability to hire high level experts

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Major problems:
- Lack of interaction
- Ephemeral media
Obstacles in the implementation of the Digital Technologies

- Digital divide (developed vs. developing countries, rich vs. poor)
- Infrastructure of the Industrial mode
- Reluctance of teaching faculty
- Used mainly for add-on functions
Kyung Hee Cyber University, Seoul
Kyung Hee Cyber University, Seoul
Kyung Hee Cyber University, Seoul
DE collaborative research

The PANdora network:
13-nation DE technology initiative of the International Development Research Centre (IDRC): 2005-08

Bhutan, Cambodia, China, Hong Kong, India, Indonesia, Laos, Mongolia, Pakistan, Philippines, Sri Lanka, Thailand, Vietnam
DE collaborative research

PANdora project topics:

- Accessibility
- SMS methods
- OS software
- Hybrid media
- ID training
- Learning objects
- E-assessment
- Capacity building
- Policy evaluation
- Best practices
DE collaborative research

PANdora project goals:

• Training Asian distance educators in research and evaluation methods
• Coordinated DE projects each involving researchers in 3-4 countries
• Assisting Asian researchers to produce internationally publishable reports
• Mentorship and supervision
Moodle™ video module
Rebuilding Management Capacity for ODE Survival

Jon Baggaley
Professor of Educational Technology,
Athabasca University, Alberta

ISODE Conference, Open University of China, Beijing, 16-17 October 2009
Seven principles for ODE management

1) The impermanence of ODE delivery systems
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2) The irrelevance of current western models in global ODE
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3) The value of non-western models in western ODE
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4) The non-existence of differences in global learning style
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5) Technological versus pedagogical expertise
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5) Technological versus pedagogical expertise
6) Marketability of international ODE courseware
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4) The non-existence of differences in global learning style
5) Technological versus pedagogical expertise
6) Marketability of international ODE courseware
7) Developing new models while maintaining old ones
Books:


Baggaley, J. & Belawati, T. (*in press*) (eds.) *Distance Education in Asia*. Delhi: Sage India.

Belawati, T. & Baggaley, J. (*in press*) (eds.) *Distance Education Technologies in Asia*. Delhi: Sage India.
“May you live in interesting times”

Chinese Proverb

May you live in interesting times
Thank you

谢谢